

*The*  
**CENTRE FOR  
RURAL  
LEADERSHIP**

**Advanced Agricultural  
Leadership Program (AALP)  
&  
LEAD New York**

**Class 12 - Seminar 6**



**Theme**

***“Federal Government; Trade and  
Globalization”***

*Government: people, policies, programs  
Globalization: new and emerging realities*

**October 26, 27, 28 & 29, 2008  
Ottawa, Ontario**

***Capital Hill Hotel & Suites, 88 Albert St.***

**AALP PROGRAM FOUNDERS**

Ontario Ministry of Agriculture, Food and Rural Affairs

University of Guelph

Ontario Federation of Agriculture

Foundation for Rural Living



**2008  
PROGRAM  
SPONSORS**

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*Revised October 24, 2008*

## Objectives

### **During this seminar participants will:**

1. Increase their understanding of Canadian government, political process, economic and trade policies and lobbying.
2. Examine Canadian/American relations with emphasis on agricultural trade and food policies.
3. Work on leadership skill building.
4. Further explore Canadian/American approaches to business & government and continue networking and increasing the understanding between New York and Ontario leaders.
5. Compare Canadian/American interactions on the international stage.

## Curriculum Team Members

**Rob Black**, Executive Director, TCRL

**Kathie MacDonald**, Fund Development Manager/ AALP Coordinator

**Larry Van De Valk**, LEAD New York Executive Director, LEAD NY Class 6 Graduate

## Seminar Responsibilities & Duty Teams

Each seminar presents a host of opportunities for participants to practice leadership skills. Chairing sessions, hosting guests and the interactive writing teams are just some of these opportunities.

Instructions & Guidelines for these responsibilities have been posted on the website and will also be kept in the seminar binder (fondly known as the “purple binder”) and brought to every seminar. All resources are available online at [www.aalp.on.ca](http://www.aalp.on.ca) in the ‘For Class Members’ area. More will be added as we progress through future seminars.

**Chairing a Session:** Chair assignments are listed in the agenda. Chairs are responsible from the time their name appears in the agenda, until the next chair is indicated. These are assigned randomly on a rotational basis. Chairs are required to draft and forward (via email, RTF format) thank you letter(s) to the AALP office by Monday, November 3, 2008 (earlier if possible).

**Vice-Chair:** The Vice-Chair’s role is to assist the Chair whenever and wherever required, taking care of technical requirements, room setup, environmental conditions, distributing materials and supplies, greeting guests, leading a second group if the group is split for tours etc. The Chair and Vice-Chair should recruit additional assistants as required.

**Peer Evaluators:** To help one another improve chair & presentation skills, peer evaluators will be assigned (see agenda) to each participant acting as a chair or presenter. Evaluation forms are available on the AALP website and in the purple binder (see the Chairperson); please complete and give directly to the person being evaluated.

### **Interactive Writing Teams:**

**Daily Reporting Team – Lisa Cooper, Josh Rabe, Brent Royce**

**Media & Photography Team – Joan Brady, Amy Cronin, Jordan Fois**

### **Seminar Health & Wellness Coordinators: Scott Buchan, Anne Verhallen**

Wellness of both body and mind ARE very important components of leadership development. It is the responsibility of the Health and Wellness Coordinators to ensure that this is a part of the seminar. Please refer to the online resource that provides additional details of the duties of this team.

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**Session Guests/Hosts:** At times there may be a number of guests including AALP Grads, sponsors, board members, outside guests, etc. joining us at different times during seminars. They are important partners in making our program a success. You will be asked to act as host for these guests. The list of guests/hosts can be found at each seminar in the purple binder.

**Fund Raising Moments:**

**Team 1 – Jennifer Brown, Wilf Strenzke – Monsanto Canada Inc.**

**Team 2 – Sara Avoledo, Bill Groenheide – TD Canada Trust**

This is an opportunity to profile one or more of our Sponsors in order to increase participants' understanding of the sponsor's business and its impact on the sector. It also gives participants an appreciation of the generosity of our sponsors. Check with the TCRL Office for an appropriate approach, and review the responsibilities outline on the AALP website and in the purple binder.

**Grad Forum – 2008:** As part of our interaction with AALP graduates/ alumni we will be inviting graduates and those interested in participating in the AALP program to this seminar; specifically to the reception and dinner on Tuesday, October 28, 2008. As always, this is a continuing education opportunity for the alumni and friends of AALP, as well as an opportunity for Class 12 participants to interact with a broader network of AALP stakeholders.

**\*\* Communications devices are PROHIBITED during seminar sessions (cellular phones, Blackberrys, text messaging devices, pagers etc.). \*\***

**PRE-SEMINAR REQUIRED WORK (must be completed ahead of seminar)**

1. PenPal Assignment

**Sunday, October 26, 2008**

***(Dress – Casual)***

**Chairs: Jamie McGrail, AALP and Andy Rice, LEAD NY**

Anytime Check-in at the **Capital Hill Hotel & Suites, 88 Albert St., Ottawa, ON K1P 5E9**

**Contact info: 613-235-1413 ext 131 Fax 613-235-6047 Toll Free: 1-800-463-7705**

5:00 p.m. **AALP Class 12 Discussion - Mackenzie Room**

*Dinner will be provided*

6:30 p.m. LEAD NY arrives

7:00 p.m. **Get to Know Each Other – Welcome Reception (cash bar) – Laurier Room**  
**Introductions by AALP/LEAD pen-pals (These should be kept brief, about 2 minutes)**  
If all introductions are not completed at this time the balance will be done at the beginning of the Monday morning session)

Hospitality Suite hosted by LEAD NY: A Taste of New York – *Room to be confirmed* will be open later in the evening

**Monday, October 27, 2008** (Dress – Business Casual) – Laurier Room

**Chairs:** **Brad Lichty, AALP and Karen Barie-Keough, LEAD NY**

7:00 a.m. Continental Breakfast – *Laurier Room*

7:45 a.m. **Welcome, Introduction of Curriculum Team & Review of Seminar Objectives**  
**Rob Black**, TCRL Executive Director  
**Larry Van De Valk**, LEAD NY Director

8:15 a.m. **Comparison of Canadian and US Systems of Government**  
**Marie-Danielle Vachon**, Deputy Principal Clerk, Procedural Services, House of Commons

9:00 a.m. **Ag Policy Issues Panel** (30 minutes each w/ questions at end, break mid-way)  
**Ms. Robin Tilsworth**, Minister Counselor, US Embassy, Ottawa, ON  
**Mr. Andrew Marsland**, Assistant Deputy Minister, Policy, Agriculture and Agri-Food Canada  
**Mr. Ron Bonnett**, Second Vice President, Canadian Federation of Agriculture

10:15 a.m. Refreshment Break

10:30 a.m. **Ag Policy Panel** (continued)

12:00 noon Lunch

1:00 p.m. **Trade Issues Panel** (35-45 minutes each w/ questions at end)  
**Ms. Krista Mountjoy**, Assistant Deputy Minister, Markets and Trade, Agriculture and Agri-Food Canada  
**Mr. Carlos Pinera**, Chief Representative, NAFTA Trade Office, Mexico Embassy, Ottawa, ON  
**Mr. Peter Martini**, Martini Vineyards/ Anthony Road Wine Co., LEAD NY Class 12 member;  
Wine Grape Producer

3:00 p.m. Refreshment Break

3:15 p.m. **Economic Development through Community and Corporate Engagement**  
**Mr. Jim Nubel**, CED Consultant, Ottawa, ON

4:15 p.m. **Canadian Judicial System & Its Role in Agriculture**  
**Mr. Donald R. Good**, Donald R. Good & Associates, Farm Food & Environmental Law

5:15 p.m. Adjourn - Dinner on your own

8:30 p.m. Curling (car pool to rink)

10:00 p.m. Hospitality Suite hosted by AALP – *Room to be confirmed*

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**Tuesday, October 28, 2008** (Dress – Business Formal) Laurier Room

**Chairs:** Pam Charbonneau, AALP and Brad Rauch, LEAD NY

7:30 a.m. Continental Breakfast

8:15 a.m. Leave hotel for short walk to The Supreme Court of Canada

8:30 a.m. Supreme Court of Canada Security Procedures

9:00 a.m. **Supreme Court of Canada Tour**

10:30 a.m. Leave for tours of the Centre Block, Parliament Hill (10 minute walk)  
(Enter Centre Block through the visitor's entrance)

10:45 a.m. **Tours of the Centre Block at Parliament Hill** – 11:10 a.m. & 11:15 a.m.  
[www.parl.gc.ca/information/visitors/indoor/content-e.htm](http://www.parl.gc.ca/information/visitors/indoor/content-e.htm)

12:00 p.m. Leave for short walk back to hotel

12:15 p.m. Lunch – Laurier Room

**Guest Speaker – Hon. Don Boudria**, former politician; served in the Canadian House of Commons from 1984 to 2006 as a member of the Liberal Party of Canada; cabinet minister under Jean Chretien

1:30 p.m. **Conflict Resolution and Negotiations workshop** – Laurier Room  
**Mr. Alan Sobel**, LEAP! Corporation, Ottawa, ON

3:30 p.m. Refreshment Break

3:45 p.m. Workshop continues

6:30 p.m. Adjourn and free time to freshen up

7:15 p.m. Reception – Laurier Room (Cash Bar)  
Dinner  
Guest Speaker – **Mr. Geri Kamenz**, President, Ontario Federation of Agriculture  
**The Importance of Leadership in Agriculture**

9:30 p.m. Hospitality Suite hosted by AALP – Room to be confirmed

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**Wednesday, October 29, 2008** (Dress – Business Casual) – Laurier Room

- Chairs:** *Shannon McCarthy, AALP and Rebecca Hargrave, LEAD NY*
- 7:30 a.m. Continental Breakfast, check out of hotel room
- 8:00 a.m. **Perspectives on Lobbying in Washington & Ottawa**  
*Mr. Richard Phillips*, Grain Growers of Canada, Ottawa, ON
- 9:00 a.m. **Facilitated Discussion Sessions (Debriefing discussions)** (10 people per group)  
**Group #1** - Comparing US/Canadian Culture  
**Group #2** - Comparing US/Canadian Government  
**Group #3** - Comparing US/Canadian Ag Policy  
**Group #4** – Conflict Resolution & Negotiations  
**Group #5** - Trade issues  
**Group #6** - Comparing US/Canadian Lobbying
- 10:30 a.m. **Refreshment Break**
- 10:45 a.m. **“Through the Lens of our Experience - A Dialogue on What We Have Heard This Seminar”** – *Mary Ferguson, AALP; Rebecca Hargrave, LEAD NY*
- 12:00 noon Lunch
- 1:00 p.m. LEAD New York Departs  
AALP continues with their program
- 1:00 p.m. **International Study Tour Presentation**  
*Shannon McCarthy, Anne Verhallen, Pam Charbonneau*
- 1:40 p.m. **International Study Tour/AALP Presentation**  
Presentation Team – *Kevin Prong*, Group Lead
- 2:15 p.m. **Fund Raising Moments**  
*Team 1 - Jennifer Brown, Wilf Strenzke – Monsanto Canada Inc.*  
*Team 2 - Sara Avoledo, Bill Groenheide – TD Canada Trust*
- 2:45 p.m. **Administration and Information Sharing**  
AALP Class 13 Recruitment Plans/ North American Study Tour Preparations/ Issues Analysis  
Projects/ Richard Lichty Award  
*Rob Black, Executive Director TCRL*
- 3:15 p.m. **Seminar Wrap-up**
- 3:30 p.m. **AALP Adjournment and Departure**

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